Remit To: CBS Television Stations

For:

P.O. BOX 33091

PO BOX 58746

NEWARK, NJ 07188-0091

BOB CASEY FOR SENATE(215421)

CBS TELEVISION STATIONS



**KYW TV3** 

1041-556117

Broadcast EOM

08/27/2012-09/30/2012

09/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 1 of 3

10/30/2012

Net 30 days

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1041-80593

**Contract Dates:** 

09/28/2012-10/01/2012

**Customer Order:** Linked Order:

CPE:

In Account SHORR JOHNSON MAGNUS(39976)

1831 Chestnut St Ste 602 With:

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

Philadelphia, PA 19102-8746

**Product Desc:** BOB CASEY FOR SENATE 9/28/12-10/01/12

Broadcast airtimes represented are reported to the nearest second.

| Buy       | Flight                             |                           |                                |               |                       |                       |                  |                |       |       | Total  |                |  |
|-----------|------------------------------------|---------------------------|--------------------------------|---------------|-----------------------|-----------------------|------------------|----------------|-------|-------|--------|----------------|--|
| .ine      | Description                        |                           | Buy Line Dates                 |               |                       | MTWTFSS               |                  | D              | Dur   | Spots | Rate   |                |  |
| 1         | CBS THIS                           | CBS THIS MORNING 09/28/20 |                                |               | 09/28/2012-09/2       | 8/2012-09/28/2012 F   |                  |                | 30    | 2     | 250.00 |                |  |
| W         | /eek Of                            |                           |                                | MTWTFS        | 3                     | _Spots Per Week       |                  | Rate_          |       |       |        |                |  |
|           | 9/24/2012-09/30                    | /2012                     |                                | F             | _                     | 2                     |                  | 250.00         |       |       |        |                |  |
| ۸:        | ir Date                            | Day                       | Air Times                      | M/G For       | Motorial              |                       | Dur              | Data           | Debit |       | Cradit | Domarka        |  |
|           | 9/28/2012                          |                           | <u>Air Time</u><br>07:58:56 AM | W/G FOI       | Material<br>BCTV1203H |                       | <u>Dur</u><br>30 | Rate<br>250.00 | Debit | _     | Credit | <u>Remarks</u> |  |
|           | 9/28/2012                          |                           | 08:59:31 AM                    |               | BCTV1203H             |                       | 30               | 250.00         |       |       | -      |                |  |
|           |                                    |                           |                                |               |                       |                       |                  |                |       |       |        |                |  |
| 3         | 5:30AM N                           | NEWS                      | THIS MORNING                   | i             | 09/28/2012-09/2       | 8/2012                |                  | .F             |       | 30    | 1      | 300.00         |  |
| 10/       | /I-Of                              |                           |                                | MTWTFS        | _                     | On the Den Week       |                  | D-4-           | -     |       |        |                |  |
|           | <u>/eek Of</u><br>9/24/2012-09/30/ | /2012                     |                                | <u>MIWIFS</u> | <u> </u>              | Spots Per Week 1      |                  | Rate 300.00    |       |       | - 1    |                |  |
| US        | 9/24/2012-09/30/                   | /2012                     |                                |               |                       |                       |                  | 300.00         |       |       |        |                |  |
| <u>Ai</u> | ir Date                            | Day                       | Air Time                       | M/G For       | <u>Material</u>       |                       | <u>Dur</u>       | Rate           | Debit | 100 - | Credit | <u>Remarks</u> |  |
| 09        | 9/28/2012                          | Fr                        | 05:58:38 AM                    |               | BCTV1203H             |                       | 30               | 300.00         |       | 100   |        |                |  |
| 5         | THIS MO                            | RNING                     | (5:58-7AM)                     |               | 09/28/2012-09/2       | 8/2012                |                  | ELL            |       | 30    | 2      | 450.00         |  |
|           |                                    |                           |                                |               | -                     |                       |                  |                | 1,000 |       |        |                |  |
| W         | eek Of                             |                           |                                | MTWTFS        | 3                     | Spots Per Week        | N                | Rate           |       |       |        |                |  |
| 09        | 9/24/2012-09/30/                   | /2012                     |                                | F             |                       | 2                     |                  | 450.00         |       |       |        |                |  |
| <u>Ai</u> | ir Date                            | Day                       | Air Time                       | M/G For       | <u>Material</u>       |                       | Dur              | Rate           | Debit | _     | Credit | Remarks        |  |
| 09        | 9/28/2012                          | Fr                        | 06:17:32 AM                    | W .           | BCTV1203H             | 10 15                 | 30               | 450.00         |       |       |        |                |  |
| 09        | 9/28/2012                          | Fr                        | 06:59:16 AM                    |               | BCTV1203H             | ,                     | 30               | 450.00         |       |       |        |                |  |
| 7         | ENTERT                             | AINMEI                    | NT TONIGHT                     |               | 09/28/2012-09/2       | 8/2012                |                  | .F             |       | 30    | 1      | 950.00         |  |
| 10/       | /eek Of                            |                           |                                | MTWTFS        |                       | Spots Per Week        |                  | Rate           |       |       |        |                |  |
|           | 9/24/2012-09/30/                   | /2012                     |                                | F             | <u>.</u>              | <u>Spois Fei Week</u> |                  | 950.00         |       |       |        |                |  |
|           |                                    |                           |                                |               |                       |                       |                  |                |       |       |        |                |  |
|           | ir Date                            |                           | Air Time                       | M/G For       | <u>Material</u>       |                       | <u>Dur</u>       | Rate           | Debit | _     | Credit | Remarks        |  |
| 09        | 9/28/2012                          | Fr                        | 06:58:57 PM                    |               | BCTV1203H             |                       | 30               | 950.00         |       |       |        |                |  |
|           |                                    |                           |                                |               |                       |                       |                  |                |       |       |        |                |  |
|           |                                    |                           |                                |               |                       |                       |                  |                |       |       |        |                |  |

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1831 Chestnut St Ste 602

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BOB CASEY FOR SENATE(215421)

CBS TELEVISION © GW



**KYW TV3** 

1041-556117

Invoice Num:

Page 2 of 3

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1041-80593

**Contract Dates:** 

09/28/2012-10/01/2012

**Customer Order:** 

Linked Order:

CPE: / /

**Product Desc:** BOB CASEY FOR SENATE 9/28/12-10/01/12

Broadcast airtimes represented are reported to the nearest second.

| Invoice Date:   | 09/30/2012            |        |             |
|-----------------|-----------------------|--------|-------------|
| Billing Cycle:  | Broadcast EOM         | PAY BY | 10/30/2012  |
| Billing Period: | 08/27/2012-09/30/2012 |        | Net 30 days |

| uy            | Flight          |                       |             |                |                 |                |         |             |          | Total    |                           |
|---------------|-----------------|-----------------------|-------------|----------------|-----------------|----------------|---------|-------------|----------|----------|---------------------------|
| .ine          | Descriptio      | Description           |             | Buy Line Dates |                 |                | MTWTFSS |             | Dur      | Spots    | Rate                      |
| 9 BLUE BLOODS |                 | 09/28/2012-09/28/2012 |             | F              |                 | 30             | 2       | 3,000.00    |          |          |                           |
| Wee           | ek Of           |                       |             | MTWTFS         | S               | Spots Per Week | -       | Rate        |          |          |                           |
| 09/2          | 24/2012-09/30/2 | 012                   |             | F              |                 | 1              |         | 3,000.00    |          |          |                           |
| Air [         | <u>Date</u>     | Dav                   | Air Time    | M/G For        | <u>Material</u> |                | _Dur    | Rate        | Debit    | Credit   | Remarks                   |
|               |                 | Fr                    |             |                |                 |                | 30      |             |          | 3,000.00 | Preempted                 |
| 09/3          | 30/2012         | Su                    | 04:55:31 PM | 09/28/2012     | BCTV1203H       |                | 30      | 3,000.00    | 3,000.00 |          | Makegood in NFL POST GAME |
| 10            | SIXTY MIN       | IUTES                 | 3           |                | 09/30/2012-09/3 | 0/2012         |         | S           | 30       | 1        | 7,000.00                  |
|               |                 |                       |             |                |                 |                |         |             | 1000     | L        |                           |
| Wee           | ek Of           |                       |             | MTWTFS         | <u>S</u>        | Spots Per Week | =       | Rate        |          |          |                           |
| 09/2          | 24/2012-09/30/2 | 012                   |             | S              |                 | 1              |         | 7,000.00    |          |          |                           |
| Air [         | <u>Date</u>     | Day                   | Air Time    | M/G For        | <u>Material</u> |                | Dur     | Rate        | Debit    | Credit   | Remarks                   |
| 09/3          | 30/2012         | Su                    | 07:38:44 PM |                | BCTV1203H       |                | 30      | 7,000.00    | - I "    |          |                           |
| 12            | DAVID LE        | TTERI                 | MAN         |                | 09/28/2012-09/2 | 8/2012         |         | F           | 30       | 1        | 640.00                    |
| 147           |                 |                       |             |                | . 15            |                |         |             |          |          |                           |
|               | <u>ek Of</u>    | 040                   |             | MTWTFS         | <u>s</u>        | Spots Per Week | N ==    | Rate        |          |          |                           |
| 09/2          | 24/2012-09/30/2 | 012                   |             | F              |                 |                |         | 640.00      |          |          |                           |
| Air [         | <u>Date</u>     | <u>Day</u>            | Air Time    | M/G For        | <u>Material</u> |                | Dur     | <u>Rate</u> | Debit    | Credit   | <u>Remarks</u>            |
| 09/2          | 28/2012         | Fr                    | 12:31:16 AM |                | BCTV1203H       |                | 30      | 640.00      |          |          |                           |
| 14            | LATE NEW        | /S                    |             |                | 09/28/2012-09/3 | 0/2012         |         | FSS         | 30       | 3        | 1,700.00                  |
|               |                 |                       |             |                |                 |                |         |             |          |          |                           |
|               | ek Of           |                       |             | MTWTFS         | <u>S</u>        | Spots Per Week | -       | Rate        |          |          |                           |
| 09/2          | 24/2012-09/30/2 | 012                   |             | FSS            |                 | 3              |         | 1,700.00    |          |          |                           |
| Air [         | <u>Date</u>     | <u>Day</u>            | Air Time    | M/G For        | <u>Material</u> |                | Dur     | Rate        | Debit    | Credit   | <u>Remarks</u>            |
| 09/2          | 28/2012         | Fr                    | 11:33:33 PM |                | BCTV1203H       |                | 30      | 1,700.00    |          |          |                           |
|               | 29/2012         | Sa                    | 11:11:37 PM |                | BCTV1203H       |                | 30      | 1,700.00    |          |          |                           |
| 09/2          |                 | Su                    | 11:12:22 PM |                | BCTV1203H       |                | 30      | 1,700.00    |          |          |                           |

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Office: **GWTS-PH Contract Num:** 1041-80593

09/28/2012-10/01/2012 **Contract Dates:** 

**Customer Order:** Linked Order:

CPE: / /

**Product Desc:** BOB CASEY FOR SENATE 9/28/12-10/01/12

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556117

Invoice Date: 09/30/2012 Billing Cycle: **Broadcast EOM** 08/27/2012-09/30/2012 **Billing Period:** 

10/30/2012 Net 30 days

| Buy             | Flight      |                |                |           |          |          |                |  |
|-----------------|-------------|----------------|----------------|-----------|----------|----------|----------------|--|
| Line            | Description | Buy Line Dates | MT             | WTFSS     | Dur      | Spots    | Rate           |  |
|                 | Total Spots | Gross Amt      | Commission Amt | Net Amt   | Debit    | Credit   | Reconciliation |  |
| Air Time Totals | 12          | 18,390.00      | 2,758.50       | 15,631.50 | 3,000.00 | 3,000.00 | 0.00           |  |

## **Billing Notes**

With:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

18,390.00 **Gross Billing Trade Value** 0.00 Agency Commission 2,758.50 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 **Pay This Amount** 15,631.50

Warranty - We warrant the above broadcasts were made according to the official station log.